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Getting Organized: How to structure your business and reduce your tax burden

Attracting US Capital
August 2011

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Agenda

What is venture capital looking for? – from a tax perspective

Finding the right structure for your IP

Next step

What is Venture Capital looking for?

Answer: Known structures;

What does that entail:

- Is an A/S or ApS known structures?
- Is PS or Private Companies known structures?

Finding the right structure for your IP

What is IP?;

- Inventions
- Patents
- Know-how
- Rights (Distribution rights, copyrights)
- Trademarks
- Trade names/Logos
- Technology

Finding the right structure for your IP

- Big Bang
- Partial transfer
- License model/Cross licensing
- Cost sharing
- Reverse structures

Avoid the pitfalls

- Ensure that the tail does not wag the dog
- Walk the talk
- Know when to seek comfort and when to shy away
- Focus on compliance

Next step

Network, Network, Network, Network.....

Build relations, build relations, build relations, build relations.....

***Thank you for your attendance -
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